

The USA for Indians

An Online Cultural Competence Training Course for Indian Business Professionals Working with Americans



Gain vital **new skills** and unique **cultural insights**

Fast-track your **path to success** with American clients and colleagues



Business focused training content



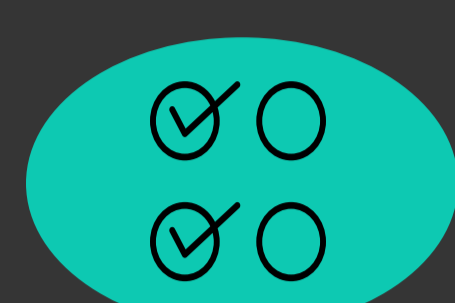
Easy, modular approach to topics



Real life case studies



Complimentary resource materials



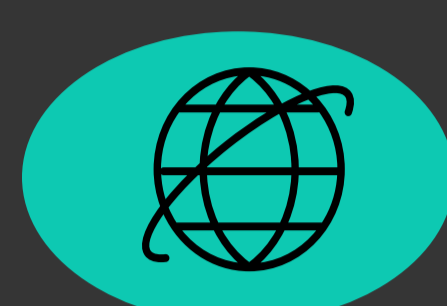
Quizzes and exercises



30+ minutes of video lectures



Course certification



SCORM compliant and LMS friendly



Access from desktop, laptop, tablet or phone



Individual and organisational licenses

Course Contents

1. Introduction

- Course syllabus and overview
- Why this course will help you

2. Defining Culture

- Culture and its impact
- Cultural Dimensions of difference
- Culture Shock
- Strategies to deal with Culture Shock

3. Attitudes to Time

- US-India comparisons
- Case study

4. Communication style

- US-India comparisons
- Direct communication
- Saying 'no'

5. Attitudes to Hierarchy

- US-India comparisons
- Age and gender
- Discrimination

6. Attitudes to Teamwork

- US-India comparisons
- Working on a team
- Exercise

7. How to Present Yourself

- Tips on presenting yourself

Bite-sized modular learning that can be accessed any time or completed in approx. 1 hour*

* depending on speed of learner

8. Emails

- Email writing tips

9. Cell Phones

- Cell phone etiquette

10. Extra Resources

- Useful American phrases
- Introduction to US history
- Must-know facts about the US
- Us-India cultural comparison sheets

Course Lecturers

Designed and presented by experts in culture & communication with hands-on experience of bridging the gap between Americans and Indians.



Farhad Desai has 20+ years of experience as a language instructor, cross-cultural communication trainer and learning & development professional. He is an expert at assessing communication skills gaps and creating customized curriculum for adult learners in a professional setting.

He's lived and worked in Canada and the United States for most of his life. He also has experience in international settings where he has assessed and delivered cross-cultural solutions in Saudi Arabia and India.



Kendra Carpenter has over a decade of experience as a cross-cultural business trainer and learning & development professional. Originally from the U.S., she lived and worked in Bangalore, India for five years where she trained over 3,000 individuals at Fortune 500 companies.

She holds a Master's Degree in Intercultural Relations with a Training Specialization from Lesley University in Cambridge, Massachusetts. A partial client list includes Microsoft, Wipro, Airbus, Harvard University and the Indian Institute of Management, Bangalore.



I found this course to be really interesting and engaging in terms of content. Having two presenters/instructors meant that it was more interactive. The topic itself (cultural differences etc) is complex yet the way it is presented makes it easy to assimilate and understand! I highly recommend it for anyone who wants to learn more about US business culture!

Fees

Subscriptions

For subscription fees, please contact one of the team and advise of the number of licenses needed.

Individual licenses can be purchased via the website.

Subscription fees generally work on a 3-6 month basis but can be extended.

Also available

Customize the course for your team...

Use our SCORM packages for own LMS...

White Labelling...

Charity & education discounts...

...all upon request.



For More Info

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